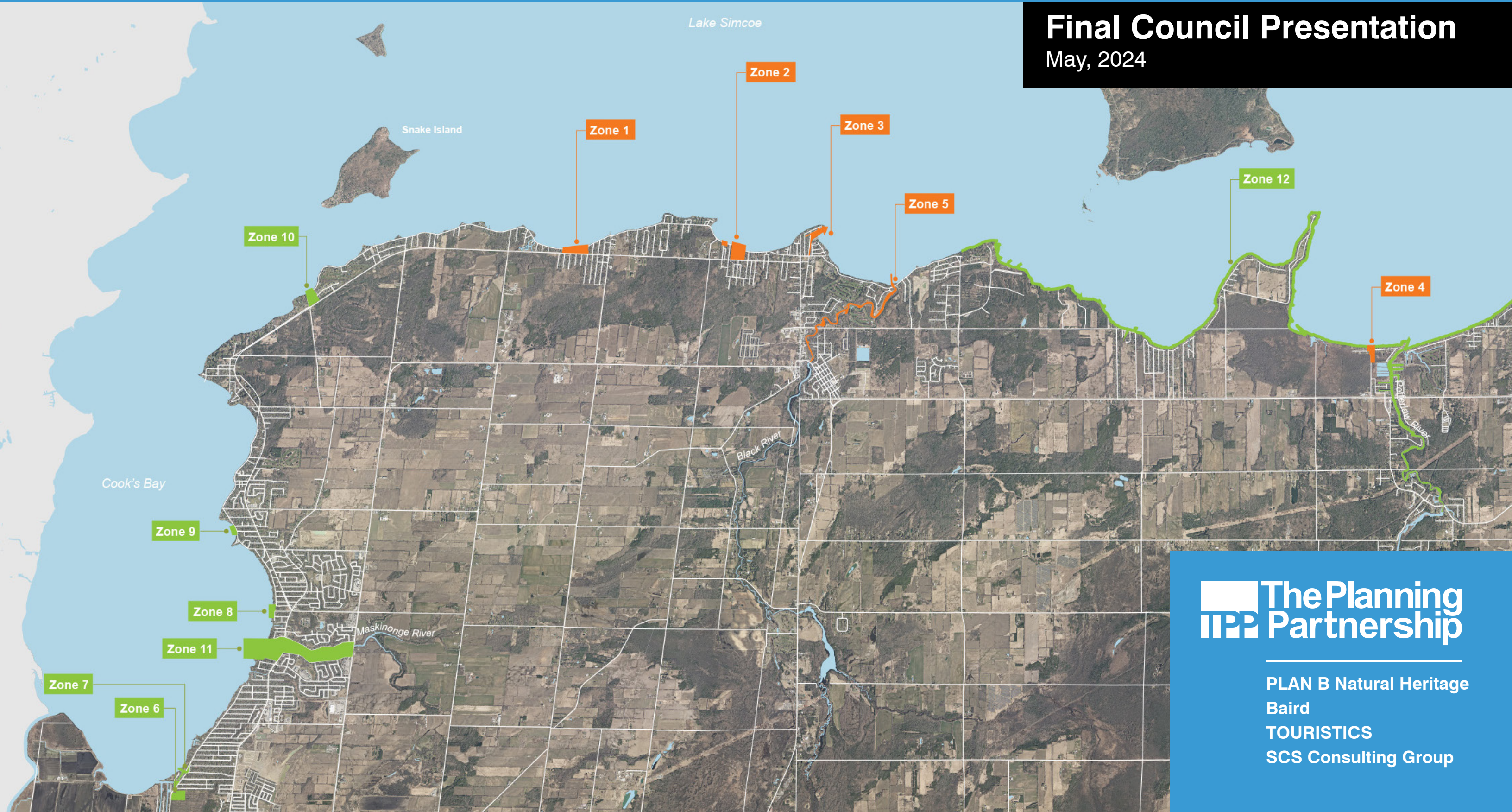


Waterfront Parks Master Plan

Final Council Presentation
May, 2024



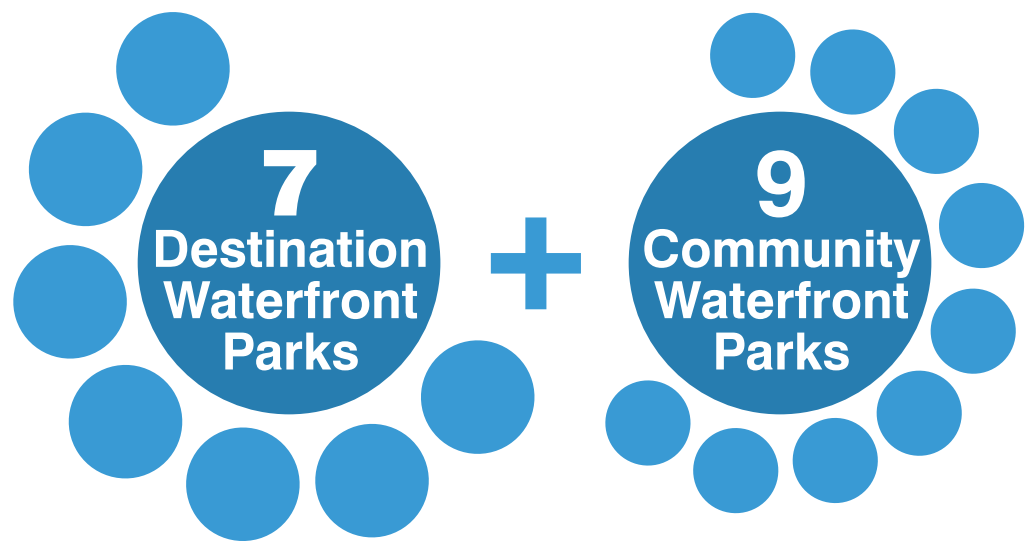
PLAN B Natural Heritage
Baird
TOURISTICS
SCS Consulting Group

Structure of the Waterfront Parks Master Plan

Principles

Overarching Strategies

Section 1 - Waterfront Parks



Section 2 - Road Ends



Section 3 - Implementation

Priorities

Order of Magnitude Costs

Phasing

Parking Strategy

Economic Development Opportunities

Part 1 Of WPMP

- Park concepts and illustrations of key ideas for Part 1 Waterfront Zones
- Understanding of the design process

Part 2 Of WPMP

- Park concepts and illustrations of key ideas for Part 2 Waterfront Zones
- Understanding of the design process

Provides a general framework to inform Town decisions and priorities

Part 3 Of WPMP

We Are Here (TPP)

- Establish a Town-wide waterfront parks implementation strategy
- Secure funding for park(s)
- Confirm acquisition/lease of properties

Town confirms which parks and which components of the parks to be implemented

Detailed Design, Approvals, Construction

Design and Approvals

- Site Investigations / Technical Studies
- Detailed Landscape Drawings
- Detailed Costing / Confirmation of Budgets

Tender and Construction

- Determine if construction is to be phased / staged
- Prepare tender package (construction drawings, details and specifications)

Construction Phase

- Contract Administration

Summary of Public Engagement in Part 1

October 2020 to September 2021



16 workshops + **5** park pop-ups



1,555 + **253** survey responses



Emails



Input through social media



One-on-one + small group conversations




council presentations

Summary of Public Engagement in Parts 2 & 3

June to November 2022

Town of Georgina

Waterfront Parks Master Plan



The Town of Georgina is preparing a Waterfront Parks Master Plan to establish a vision and framework for implementation and direction for operations and management for Georgina's waterfront parks. The second part of the Master Plan is underway focusing on:

- Adeline and the Off Leash Dog Park
- Young's Harbour
- Maskinonge River
- Rayners Park
- Claredon Beach Park
- North Gwillimbury Park
- Waterfront from Sibbald Point to Thorah Park Road (excluding Holmes Point Park)
- Pefferlaw River
- Glenwood Park, Sheppard Park and Wharf and Willow Wharf Park

The Planning Partnership, consultants specializing in landscape architecture, planning and urban design, are leading the Master Plan in association with specialists in coastal engineering, tourism and environmental analysis and the Town staff team.

This part of the Waterfront Parks Master Plan is in the early stage. The team is seeking input to help understand issues and some of the key opportunities for change.

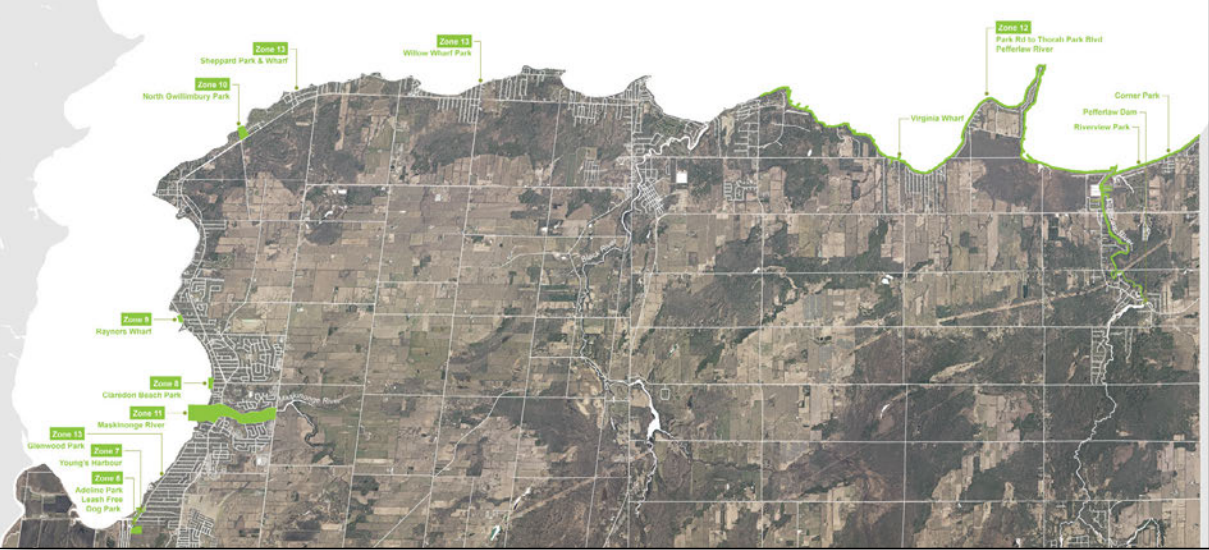
The Planning Partnership has organized a series of virtual meetings. Please join one or more of the virtual meetings

June 20, 2022
2 pm to 3:30 pm Adeline Park, the Off-Leash Dog Park, Young's Harbour and Glenwood Park
6:30 pm to 8 pm Maskinonge River, Claredon Beach Park and Rayners Wharf

June 21, 2022
2 pm to 3:30 pm Waterfront from Sibbald Point to Thorah Park Road and Pefferlaw River
6:30 pm to 8 pm North Gwillimbury Park, Sheppards Park and Wharf and Willow Wharf Park

To register, visit georgina.ca/WaterfrontParksPlan
A meeting link will be sent the day before the meeting.
The virtual meetings will be recorded and posted to the [project's webpage](#). A summary of the input received will be posted to the [project's webpage](#).

The Town's contacts for the Waterfront Parks Master Plan are:
Bob Ferguson, Manager, Parks Development and Operations, 905-955-7784, bferguson@georgina.ca
Dan Buttineau, Director of Community Services, 905-476-4301, dbuttineau@georgina.ca



6 workshops (in 2 rounds)



Emails



Input through social media



One-on-one + small group conversations



3 council presentations

Principles

Connect to the Water



Pedestrian Priority



Safety for Park Users



**Variety of Activities/
Flexible Spaces**



Clear Organization



**Tourism & Economic
Development**



Overarching Strategies

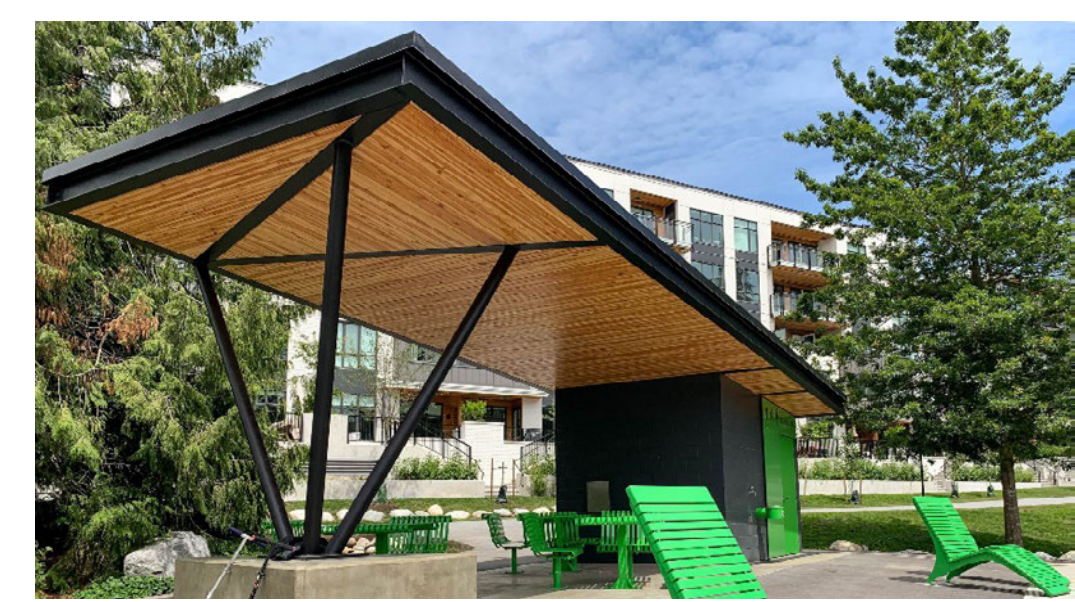
Wayfinding/Signage



Site Furnishing



Washrooms, Changerooms, Park Pavilions

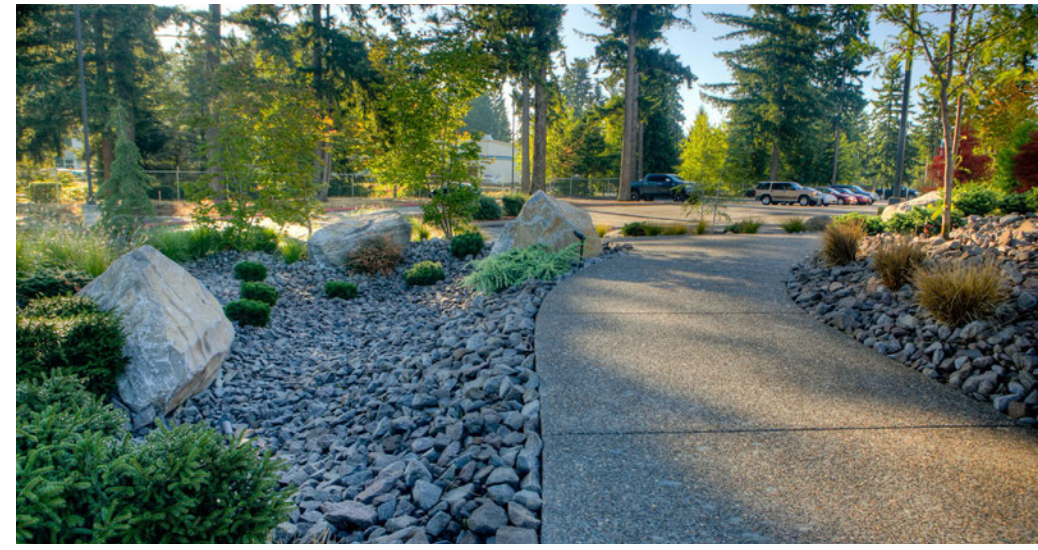


Overarching Strategies

Recreation Facilities



Landscape



Waterfront Parks

Classification of Town-Owned Waterfront Parks in Georgina

Destination Waterfront Parks

Community Waterfront Parks



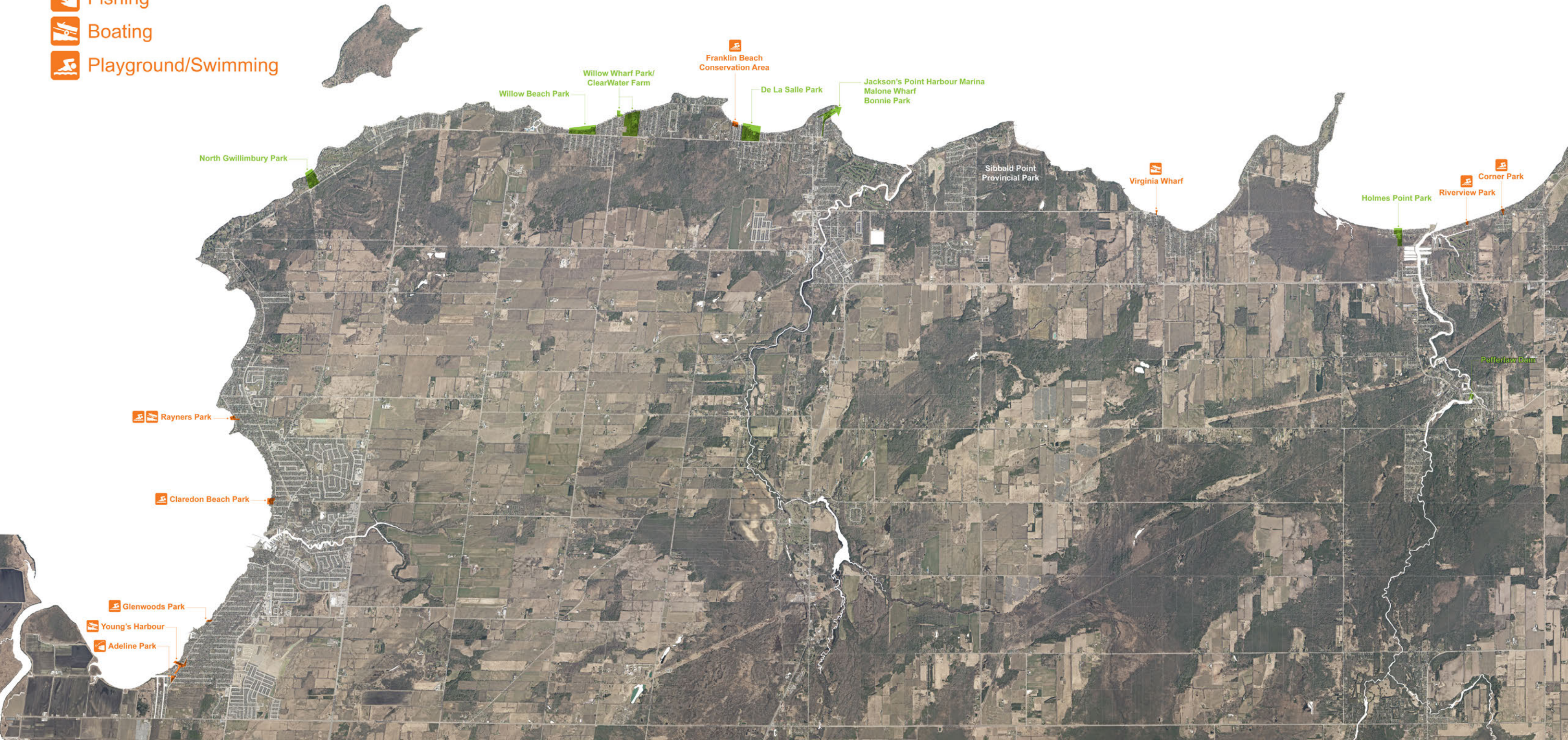
Fishing



Boating



Playground/Swimming



Waterfront Parks

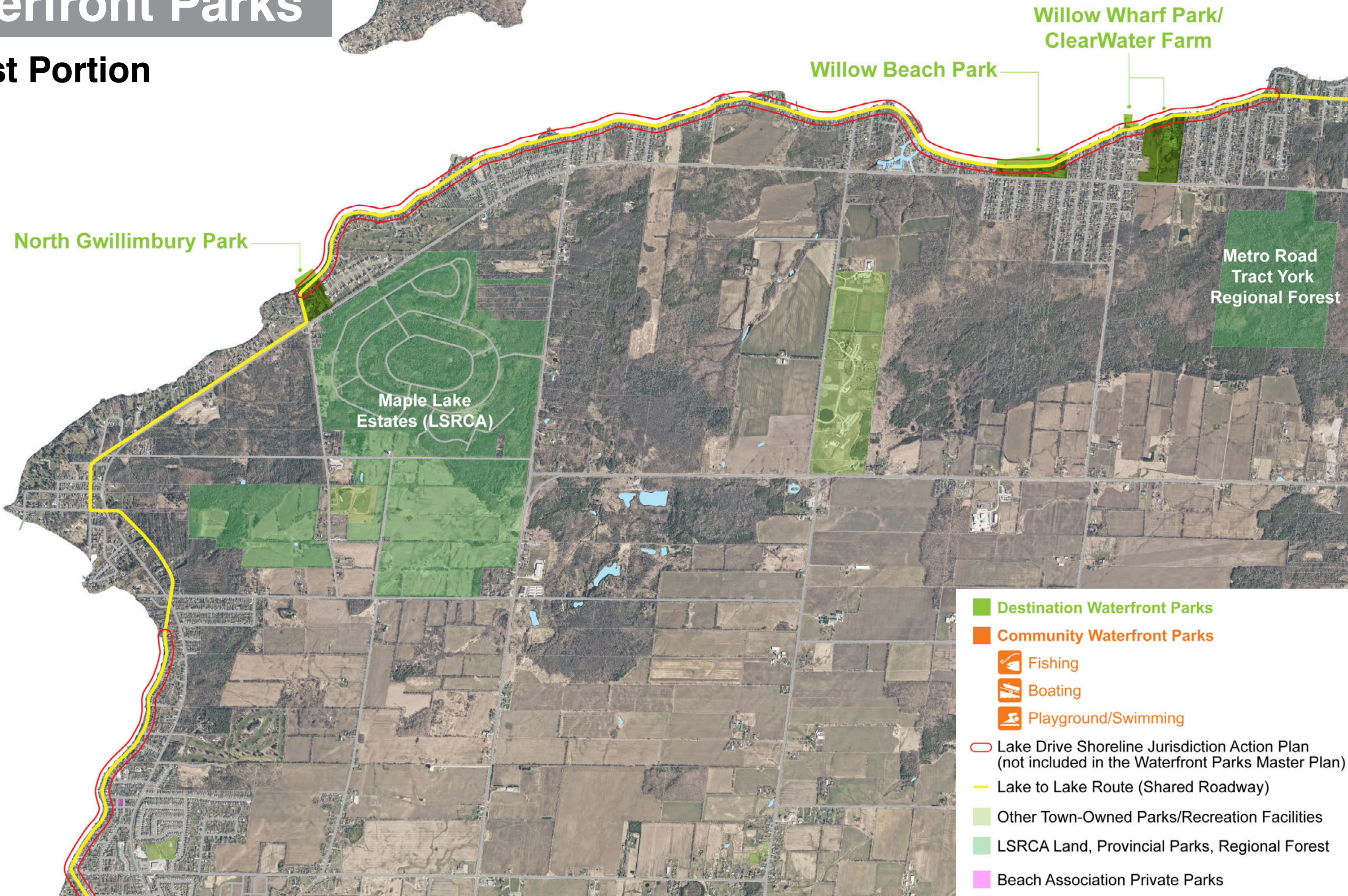
Southwest Portion

- Destination Waterfront Parks
- Community Waterfront Parks
 - Fishing
 - Boating
 - Playground/Swimming
- Lake Drive Shoreline Jurisdiction Action Plan (not included in the Waterfront Parks Master Plan)
- Lake to Lake Route (Shared Roadway)
- Other Town-Owned Parks/Recreation Facilities
- LSRCA Land, Provincial Parks, Regional Forest
- Beach Association Private Parks



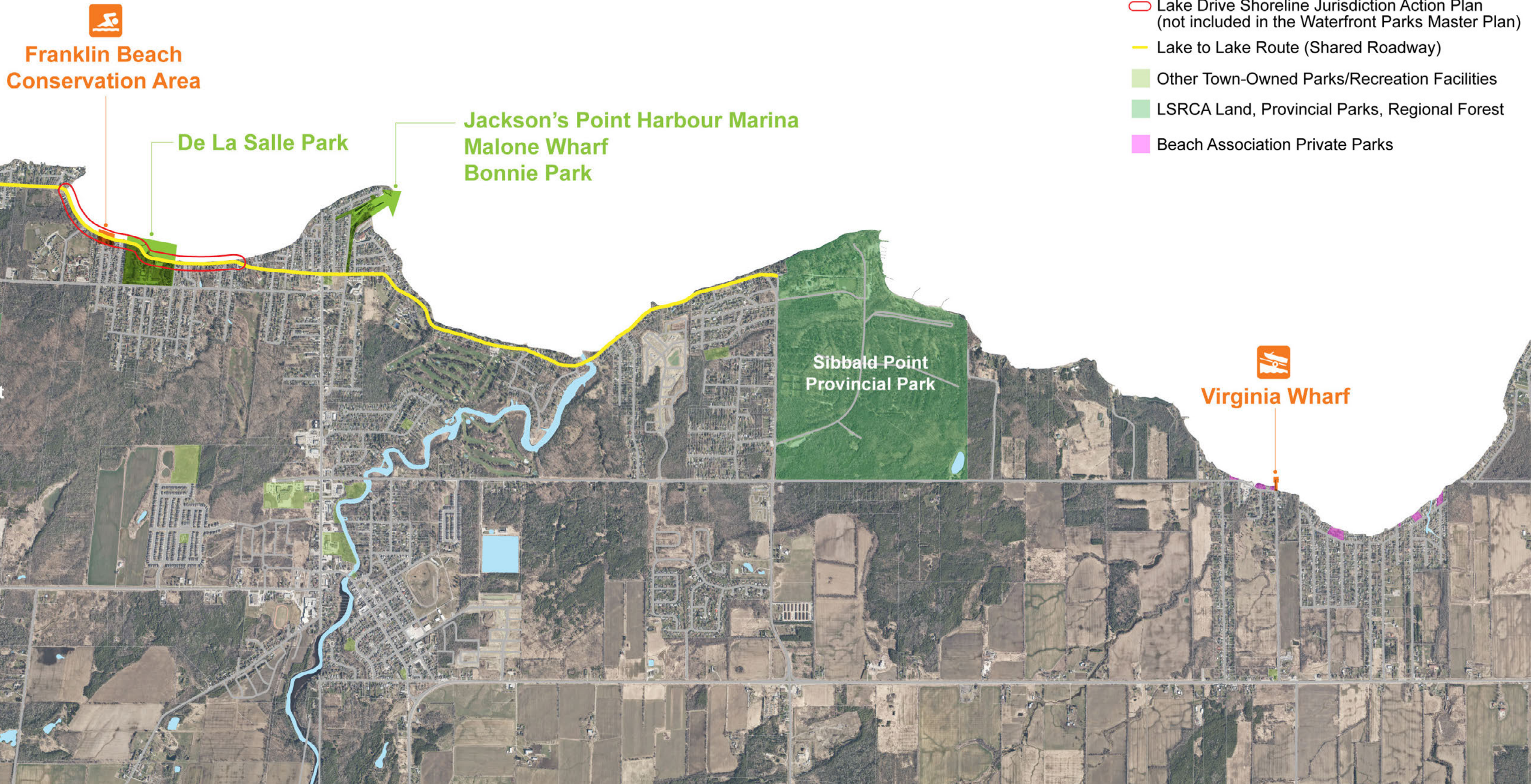
Waterfront Parks

West Portion



Waterfront Parks

Central Portion



Destination Waterfront Parks

Community Waterfront Parks

Fishing

Boating

Playground/Swimming

Lake Drive Shoreline Jurisdiction Action Plan (not included in the Waterfront Parks Master Plan)

Lake to Lake Route (Shared Roadway)

Other Town-Owned Parks/Recreation Facilities

LSRCA Land, Provincial Parks, Regional Forest

Beach Association Private Parks

Franklin Beach Conservation Area

De La Salle Park

Jackson's Point Harbour Marina
Malone Wharf
Bonnie Park

Sibbald Point Provincial Park

Virginia Wharf

Waterfront Parks

East Portion

■ Destination Waterfront Parks

■ Community Waterfront Parks



Fishing



Boating



Playground/Swimming

○ Lake Drive Shoreline Jurisdiction Action Plan
(not included in the Waterfront Parks Master Plan)

— Lake to Lake Route (Shared Roadway)

■ Other Town-Owned Parks/Recreation Facilities

■ LSRCA Land, Provincial Parks, Regional Forest

■ Beach Association Private Parks



Classification of Town-Owned Waterfront Parks in Georgina

7 Destination Waterfront Parks

Serves residents from across the Town and is a destination for tourists and includes:

- swimming
- play facilities
- year round washrooms
- 20.7 hectares (51 acres) total area

Georgina's Destination Waterfront Parks

- **North Gwillimbury Park**
- **Willow Beach Park**
- **Willow Wharf Park/ClearWater Farm**
- **De La Salle Park**
- **Jackson's Point Harbour Marina/
Malone Wharf/Bonnie Park**
- **Holmes Point Park**
- **Pefferlaw Dam Park**

9 Community Waterfront Parks

Primarily serves residents of Georgina and includes:

- parking, to serve residents beyond a walk
- seasonal washroom(s)
- has a specific focus where it is primarily used for:
 - fishing
 - boating (launch or tie up)
 - swimming
- 4.9 hectares (12 acres) total area

Georgina's Community Waterfront Parks

- **Adeline Park**
- **Young's Harbour Park**
- **Glenwoods Park**
- **Claredon Beach Park**
- **Rayners Park**
- **Franklin Beach Conservation Area**
- **Virginia Wharf**
- **Riverview Park**
- **Corner Park**

North Gwillimbury Park

Context

North Gwillimbury Park is a 4.5 hectare area owned by the Town of Georgina that has direct access to both Lake Drive N and Metro Road N.

The Park is across Metro Road N from the former Maple Leaf Estates. Recently 360 hectares of wetland and forest has been transferred to the Lake Simcoe Region Conservation Authority for stewardship.



North Gwillimbury Park

Concept Plan: better integrate the Park with the lake, adjacent stormwater features and the Conservation Authority lands



- 1 Accessible ramp to viewing / seating platforms stepping down to the lake
- 2 Renovate existing picnic structure
- 3 Expanded parking lot
- 4 New Washroom Building
- 5 4.5m wide multi-use path (and route for service vehicles) on former road bed
- 6 Re-located Lake Drive
- 7 Expanded playground and splash pad
- 8 Pond, naturalized landscape and existing path connected to park
- 9 Crossing and connection to Lake Simcoe Region Conservation Authority lands
- 10 Maintain road for driveway access
- 11 Enhanced pedestrian trails





Willow Wharf Park/ClearWater Farm

Context

Willow Wharf Park is 0.23 hectares located at the end of Kennedy Road about 0.4 km north of Metro Road N. The pier/wharf is approximately 66 m long. The Park is popular for swimming, picnicking and fishing from dock.

Eight residents only parking spaces are provided off of Lake Drive E. The Town has leased private property on the east side of Kennedy Road (owners of the Lakeview Grocery and Convenience Store) and provides approximately 30 public pay and display parking. Seasonal washrooms are located in the parking lot.

Ontario Water Centre, an educational charity, leases 9 hectares (hatch on map) of the 12.5 hectares of Town owned land. ClearWater Farm is one of the initiatives of the Ontario Water Centre.



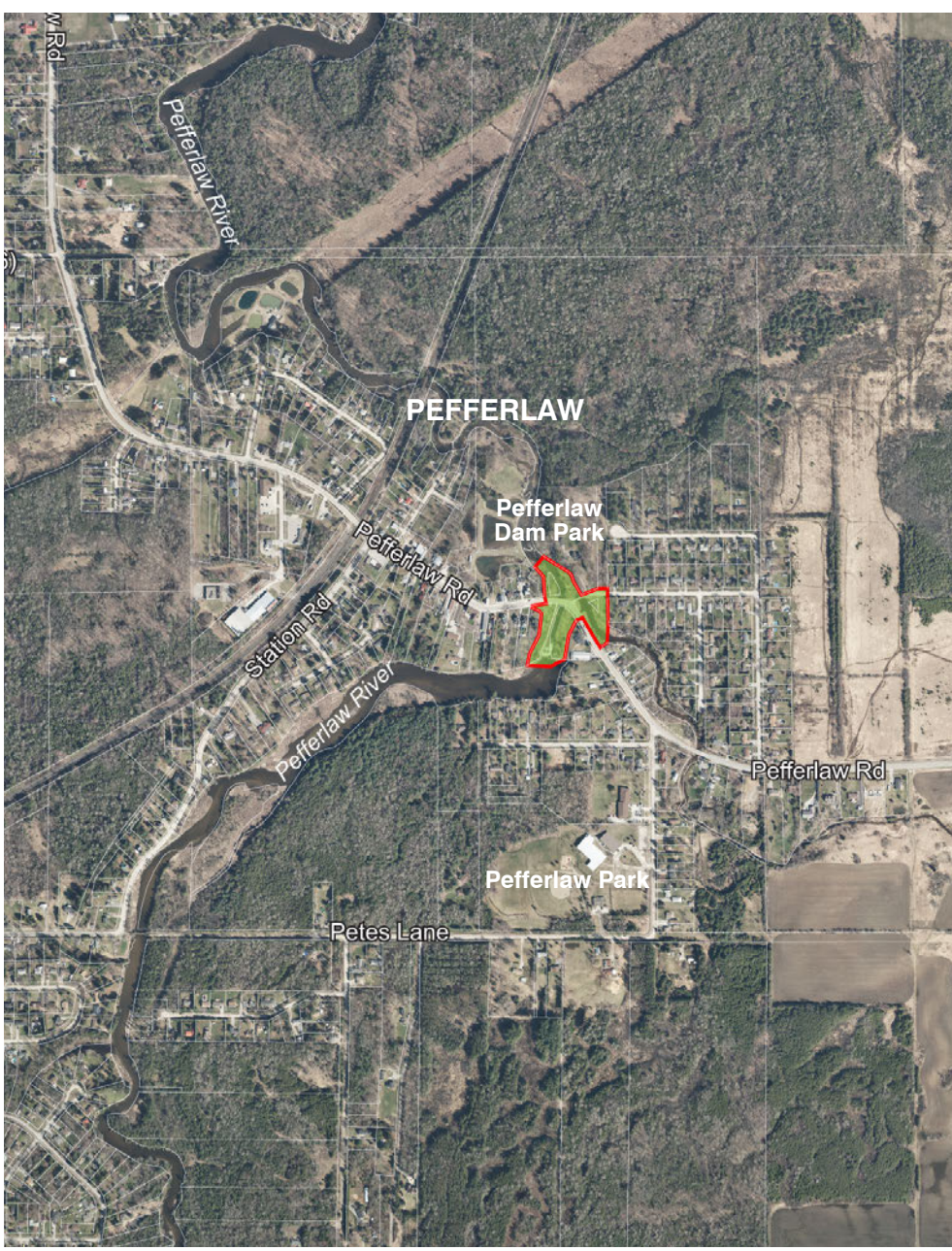
Willow Wharf Park/ClearWater Farm

Concept Plan: integrate ClearWater Farm with Willow Wharf Park to create an ecological/environment focused Destination Waterfront Park



- 1 Shift road to gain more beach and landscaped area on the lake side and remove parking in park
- 2 Redevelopment permitted
- 3 Leased parking to continue
- 4 Uses to augment Willow Wharf Park and complement ClearWater Farm - temporary / seasonal parking, event space, expansion of natural heritage features, permanent washroom, open air pavilion, etc.
- 5 Boardwalk/sidewalk/path
- 6 Restoration of woodlot
- 7 New barn for year round use, fully serviced
- 8 Nearshore Discovery Area
- 9 Shoreline Experiential Learning Area
- 10 Kids Naturalized Discovery Space
- 11 Existing Garage
- 12 Market Garden
- 13 Market Place and Village Green
- 14 Existing Biodigester
- 15 Parking
- 16 Proposed Orchard Outdoor event spaces
- 17 Possible temporary accommodations
- 18 Future farm plots
- 19 Agricultural use/parking

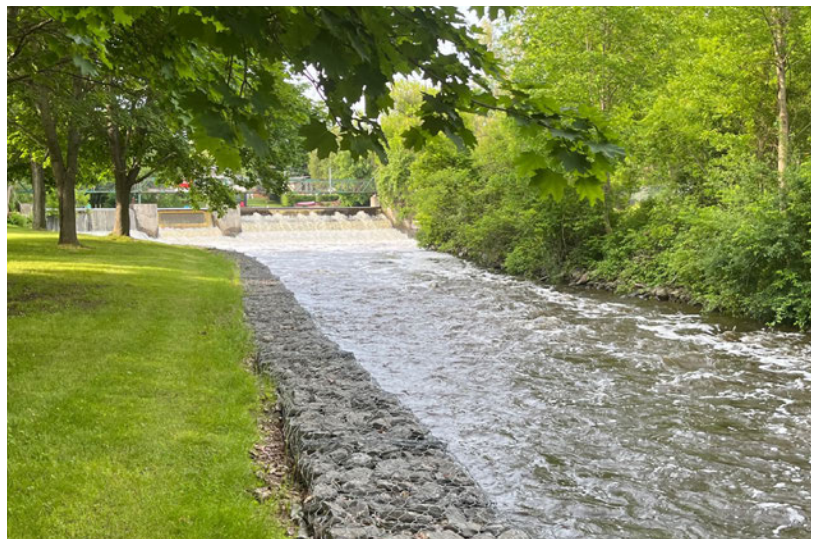
Pefferlaw Dam Park



Description

The lands, management and operation of the Pefferlaw Dam Conservation Area was transferred to the Town in June 2022.

Pefferlaw Dam Park is a 0.76 ha park that includes lands on both sides of Pefferlaw Road and includes land along the Wilfrid Branch. The downstream channel, the upstream pond and park were the Pefferlaw Dam Conservation Area.



Pefferlaw Dam Park

Concept Plan: Accommodate parking and enhance access to the water's edge



- 1 Maintain naturalized buffer
- 2 Special paving to identify passing through the Conservation Area
- 3 New walkway through the park
- 4 New river edge walk/seating area
- 5 Parking
- 6 Washroom building
- 7 Replace the truss pedestrian bridge
- 8 Canoe and kayak launch

Together with the Part 1 Parks = 7 Destination Waterfront Parks

Willow Beach Park



De La Salle Park



Together with the Part 1 Parks = 7 Destination Waterfront Parks

Jackson's Point - Bonnie Park, Harbour Marina & Malone Wharf

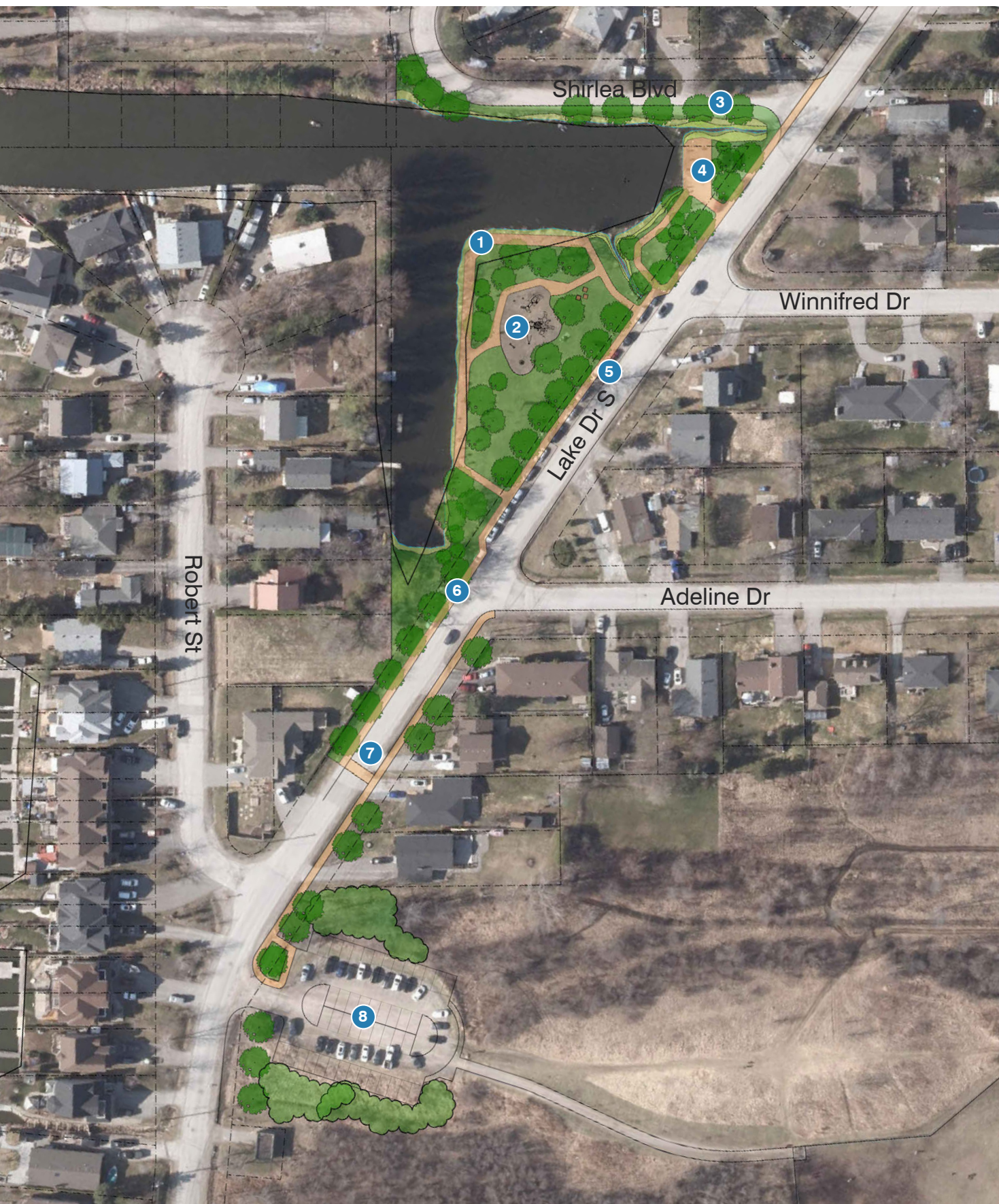


Holmes Point Park



Adeline Park

Concept Plan: focus on fishing with boat access at Young's Harbour



- 1 3.0m wide walking / fishing promenade
- 2 Playground
- 3 Shift paved roadway approximately 1.5m to gain more landscape area / potential walkway
- 4 Waterside viewing / seating area
- 5 Approximately 16 lay by parking on Lake Drive
- 6 2.0m wide sidewalk
- 7 Pedestrian crosswalk
- 8 Expand to 46 parking spaces

What people said

- Very popular for fishing, many launch their boats here
- Good location to launch canoes, kayaks, paddleboards
- Canals require dredging
- Cute little park, use is seasonal with perch fishing bringing the highest demand for this park in the spring/early summer
- During the weekends it can be shoulder-to-shoulder along the water
- People backing onto the park from Robert Street have disruption due to people getting their line snagged on their property, people trespassing etc.
- Multiple requests for fishing to be banned here
- Weeds, lake bed depth is an issue as in most places along the shore of Lake Simcoe
- Passive changes here, including improving the ramp for loading/unloading of small craft and benches in the park, signs explaining more parking at the dog park would be helpful

Young's Harbour Park

Concept Plan: focus on boat launching, wingskiers and snowkiting



- 1 3.0m wide walking promenade
- 2 Existing playground
- 3 Permanent Washroom Building
- 4 Boat Launch
- 5 Expanded / re-configured parking for cars and trailers
- 6 Reconfigure intersection with special paving to mark public park
- 7 Lookout terrace
- 8 Shoreline enhancement
- 9 Sidewalk connection to Adeline Park
- 10 Boat tie up

What people said

- Historically dredged this location
- Fantastic location and well used for boat launches and fishing.
- Parking lot across the street gets in rough shape and can get very busy.
- Similar to around Adeline, the lake bed is rising here with weeds.
- Passive improvements to the park, such as picnic tables/benches installed and possibly a paved path to the end to help people with mobility issues.
- Parking lot could use some work.
- The area will need to be dredged if we're to continue using it
- Used year round, thick ice – like a city on the ice
- Residents cleared snow for skating rink, cars parked on ice side by side
- popular for Wingskiers and Snowkiters in the winter in Cook's Bay

Young's Harbour Park - shoreline access



Young's Harbour Park - possibilities for boat tie up and seating



Glenwoods Park - playground and possibility for swimming

Glenwoods Park (land)
0.27 Ha (0.66 acres)



Possible Changes/Opportunities to Consider

- provide additional deciduous shade trees
- provide a swimming platform to enable swimming from the water's edge location, while still naturalizing the shoreline.
- Lake Drive S and the intersection with Parkwood should be painted or special paving should be used to indicate the location of the park and the priority given to pedestrians
- augment existing shoreline vegetation with locally indigenous plant species.
- establish a 1-2m wide “no mow” zone along shoreline to increase habitat and promote stabilization.
- minimize or avoid the use of chemical fertilizers, herbicides, and pesticides in manicured grassed areas.
- install an osprey platform



Claredon Beach Park - fishing, swimming, kiteboarding, wingskiers, snowkiting

Claredon Beach Park (land)
1 Ha (2.44 acres)



Possible Changes/Opportunities to Consider

- add pay and display in parking lot
- remove drainage swale and parking along park frontage
- permit on street parking on streets within a 5 minute walk of the Park
- adopt a broader approach to landscape by considering the landscape features of the neighbourhood residents only waterfront space to the south and the privately owned development site to the north
- may be an opportunity to secure waterfront public parkland through the development approval process for land to the north, in particular an opportunity to provide a pedestrian link south from Cooks Bay Drive, through the development parcel to maintain access to the Park from the neighbourhood to the north
- incorporate plantings within the creek (at the culvert) to polish/filter road runoff before it enters the lake.
- augment existing shoreline vegetation with locally indigenous plant species.
- create a “no mow” zone along shoreline to increase habitat and stabilization.
- avoid the use of chemical fertilizers, herbicides, and pesticides in grassed areas.
- create designated locations for snowmobile/ATV access to the lake, with shoreline improvements.
- install an osprey platform



Rayners Park - swimming, boat launch



Possible Changes/Opportunities to Consider

- accommodate all uses, define and sign swimming on the north side of the dock
- delineate parking spaces in the Rayners Road lot
- mark the intersection of Rayners Road and Lake Drive N to indicate pedestrian priority
- complete a detailed assessment of the dock and ramp

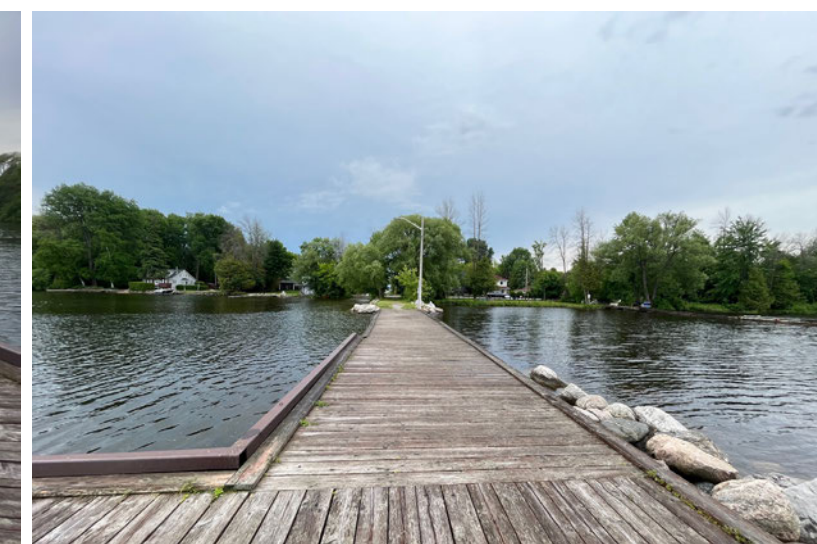
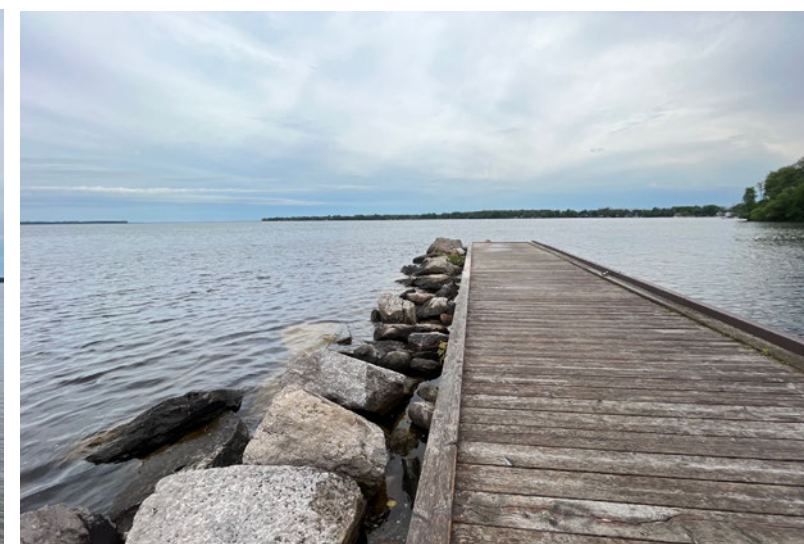


Virginia Wharf - boat launch, tie up



Possible Changes/Opportunities to Consider

- collaboration with the Chippewas of Georgina Island who own lands south along Hadden Road to include public parking in development plans
- identify on street parking near the post boxes on Hadden Road
- evidence of repairs undertaken at the wharf including: Steel sheet pile possibly added after original construction due to previous damage, concrete poured over boulders due to loss of material
- not suitable for boats docking (~0.3 m deep along steel sheet pile wall, much of wharf is protected by boulders)
- structural inspection recommended if modifications to wharf use considered
- enhance boat launch on east side of wharf
- granular base for ramp



Corner Park and Riverview Park- swimming, add a play structure



Possible Changes/Opportunities to Consider

- permit on street parking on streets within a 5 minute walk of the Park. Angle parking along park frontage or on additional town-owned land
- The curve on Irving Drive should be painted or special paving used to indicate the park and the priority given to pedestrians
- install a swimming platform to enable swimming while allowing for shoreline naturalization
- add a children's play structure
- establish a 1-2m wide “no mow” zone along shoreline to increase habitat and promote stabilization. This will also help to control geese
- minimize or avoid the use of chemical fertilizers, herbicides, and pesticides in manicured grassed areas.
- install an osprey platform

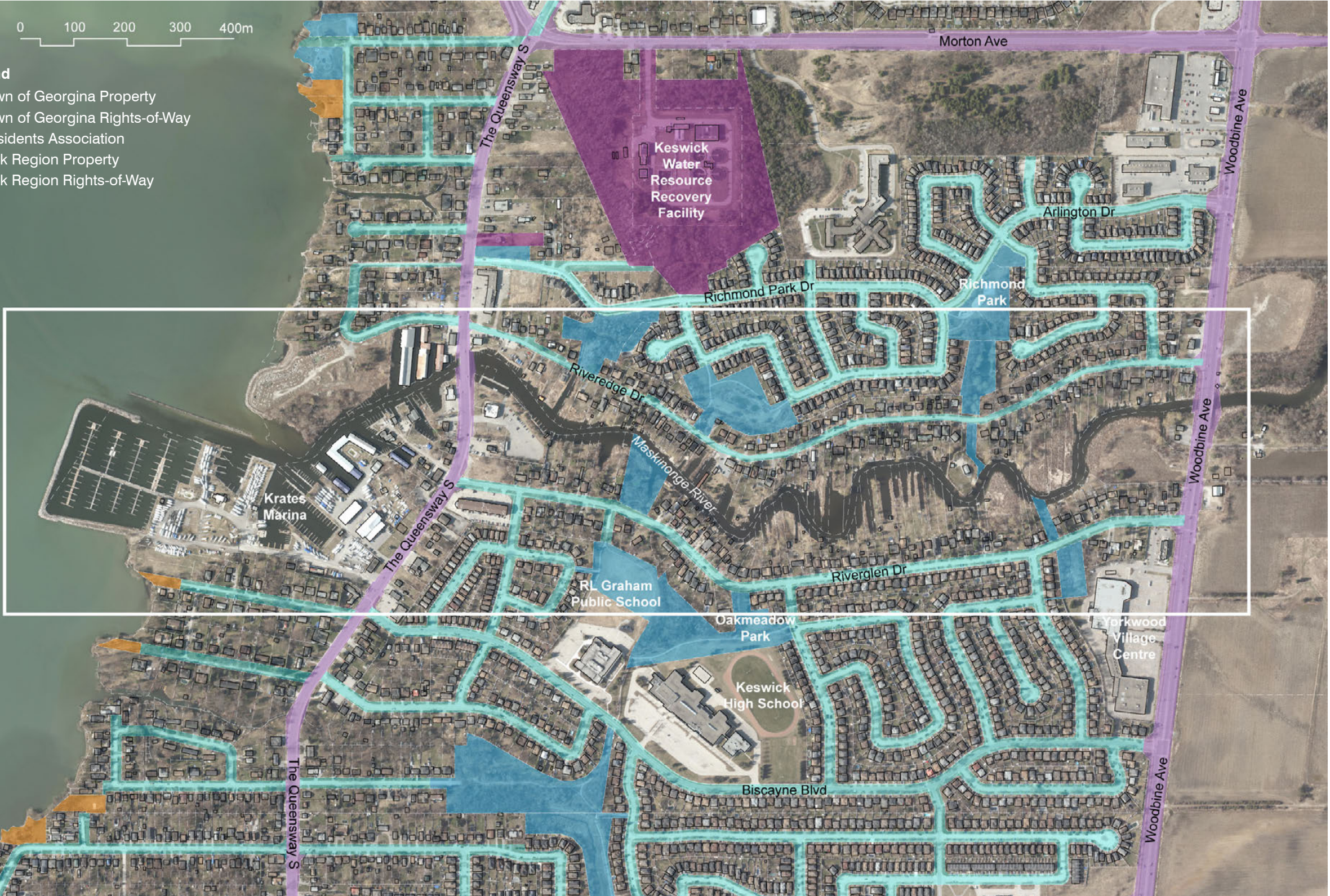


Maskinonge River

Land Ownership



- Legend**
- Town of Georgina Property
 - Town of Georgina Rights-of-Way
 - Residents Association
 - York Region Property
 - York Region Rights-of-Way



Maskinonge River

Natural Heritage



- Legend**
- Provincially Significant Wetland
 - Wetland
 - Woodland



Maskinonge River Wetland Complex PSW

Maskinonge River Wetland Complex PSW



Maskinonge River

There are four key considerations in the Maskinonge River area:

1. Krates Marina

Krates Marina is large privately owned full service marina, with 500 slips for transient and seasonal boater, two boat launches, boat storage, boat rental, gas, washrooms, 20 serviced seasonal RV sites, RV rental and service, beach, playgrounds, pool and club-houses. They have no plans for change at the Marina.

Commercial uses on the east side of The Queensway S have boat tie up on the south shore of the River.

2. Water Quality and Quantity

The focus area for the Waterfront Master Plan is a small fraction of the entire 63.5 sq. km watershed of the River. The Maskinonge River Subwatershed Plan completed by the Lake Simcoe Region Conservation Authority in 2010 was an extensive study of the water quality and quantity, aquatic habitat, fluvial geomorphology and terrestrial natural heritage system.

The River's subwatershed is largely agricultural causing impacts on water quality from removal of riparian vegetation and sediment-laden runoff entering the River.

The River's subwatershed lacks the ground water influence of the Oak Ridges Moraine as a very small portion of the subwatershed falls in the moraine as result flows are low.

The Subwatershed Plan includes 137 recommendations related to 8 topics: planning and policy, use of better management practices, changing the way things are done "on the ground", applied research and science, monitoring, management/rehabilitation and restoration, adaptive response and communications.

Lake Simcoe Stewardship Guidelines (2009)

Private property owners have an imperative role to play in helping to improve water quality and flow in the Maskinonge River. Removal of shoreline vegetation, manicured lawns, creating hard edges along the shoreline and building canals along the shoreline have an impact on flow and water quality. The Simcoe Stewardship Guide helps home owners identify and implement practices that will improve the natural landscape and water quality. The amount of water moving through the various landscape features determines the amount of water available - actions of all property owners affects water quality in the River.

The Stewardship Guidelines set out a clear understanding of the role of property owners by explaining the importance of shoreline areas providing ecological corridors with trees, shrubs and grasses acting as filters to prevent pollutants from getting into the water by trapping sediment, capturing runoff, creating habitat and preventing erosion.

Water levels are controlled by the Trent-Severn Waterway. Fluctuation is due mainly to precipitation, evaporation, groundwater flow and runoff into the river and lake. With climate change, decreases in ground and surface water will lower water levels. The Stewardship Guide recognizes that the Maskinonge River is at high risk of depletion of flow, hence the imperative of everyone doing their part to maximize infiltration to recharge the groundwater and minimize contamination from over fertilized lawns.

The Stewardship Guidelines provide specific worksheets for homeowners along the water's edge to assess the ecology of the water course at their property the vegetation buffer along its edge, the shoreline slope and character, barriers and excess nutrients.

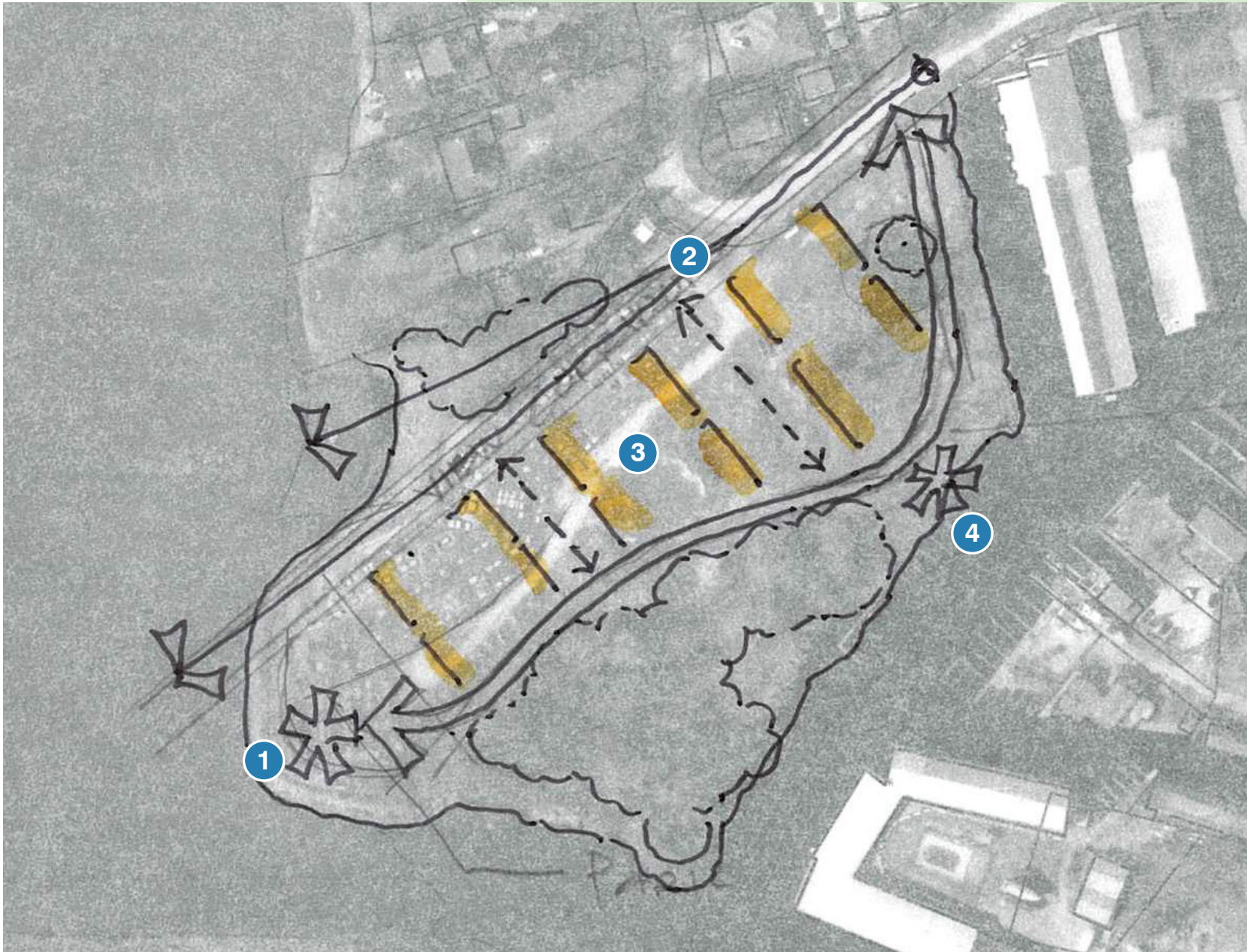
3. Development Lands

The parcel of land on the north side of the River at the end of Riveredge Drive is a site where redevelopment is being considered by the owners. It will be constrained by the location of a Provincially Significant Wetland and setbacks from the Lake Simcoe shoreline. According to the Keswick Secondary Plan, these lands are included in the Maskinonge Urban Centre.

Policies direct that:

- minimum height of 2-storeys and a maximum height of 6-storeys or 20 metres.
- mixture of uses is encouraged.
- Urban and Architectural Control Guidelines will apply.

- 1 Open space / public park
- 2 Maintain view vista to the lake
- 3 The depth and orientation of the developable area lends itself to block oriented perpendicular to the (new) road and to locating parking behind the units.
- 4 Dock/terrace at water's edge



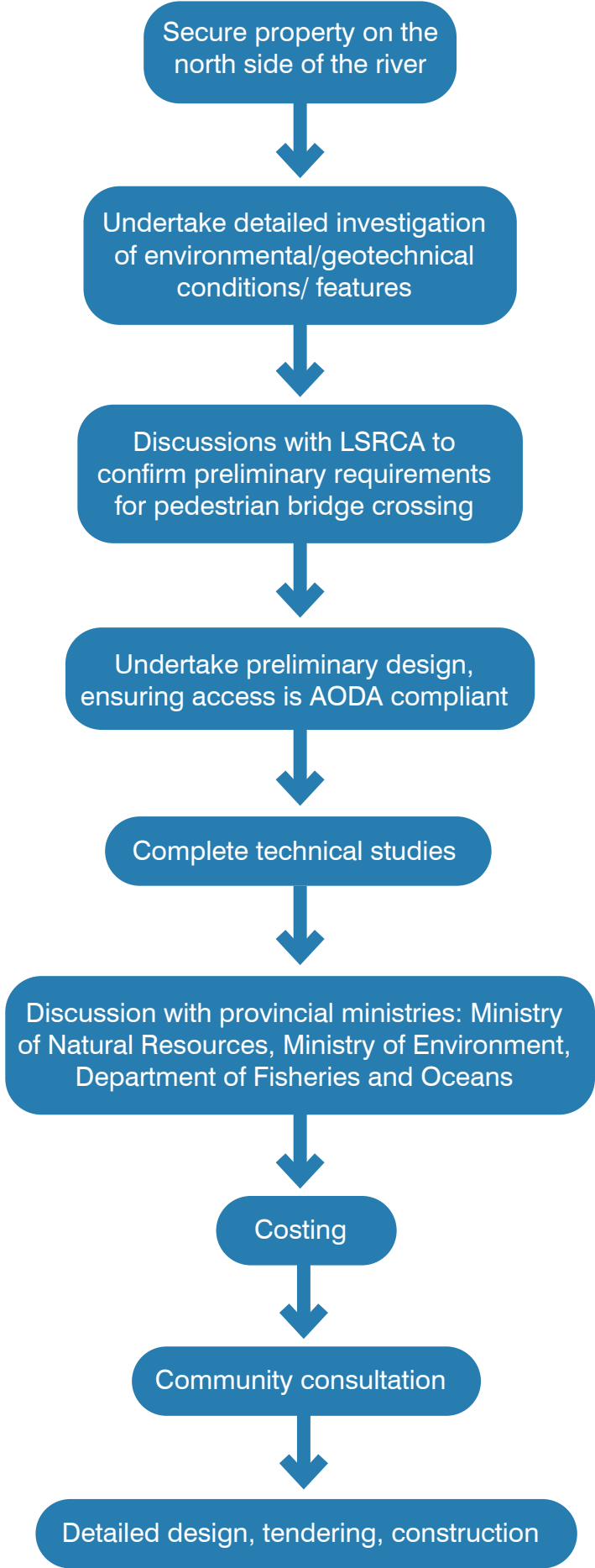
4. Pedestrian Bridge

A pedestrian bridge over the River is a complex study and approval process. In 2013, the construction cost was estimated to be \$1.2 million. The cost will be orders of magnitude higher today.

To demonstrate no impacts to the control of flooding, or erosion, and ensure the safety of people and property, the following information could be required as part of a submission for review of a bridge:

Minimum Technical Requirements:	Included in the submission:
Technical Memo	scope of work
Key Plan	site location, watercourse and structure location
General Arrangement drawing	plan and profile views (inclusive of existing and proposed conditions, grades, etc.)
Erosion and Sediment Control Plan	locations and details of the ESC measures, construction access, dewatering requirements, and flow diversion as necessary, applicable notes
Construction Staging Plan	site layout of temporary construction measures inclusive of staging and sequencing as necessary
Restoration and Stabilization	protection measures during and after construction and rehabilitation/restoration of the site
Hydraulic Analysis	report and digital copy of models that confirms there will be no offsite flooding or erosion impacts as a result of the proposed development
Cut/Fill Analysis	incremental (0.3m) cut/fill analysis to maintain floodplain storage.
Fluvial Geomorphic Assessment	all abutments should be outside of the erosion hazard as determined through this report
Hydrogeology Report/analysis	groundwater investigation where groundwater interferes with the proposed work
Environmental Impact Study	may be required depending on the scope of work and location of abutments
Geotechnical & Structural Design Reports/Analysis	Geotechnical, and Structural design recommendations related to grading, bridge and abutment works. The recommendations should confirm the works can withstand impacts and lateral forces related to flooding and structural integrity confirmation where crossing overtops during major flows

Steps for Implementing a Pedestrian Bridge



Road Ends and Other Waterfront Properties

Definition of Waterfront Windows

Key Directions

A Waterfront Window is when a road right-of-way ends at the water. If a road is running along the shore, the right-of-way of an intersecting road must continue past it and into the water in order to be considered a Waterfront Window. Usually there are private properties on either side of the Waterfront Windows.

27 Road Ends and Other Waterfront Properties

Recommendations for each

1. Sign as public



4. Fencing along adjacent private properties



2. Clear public trail



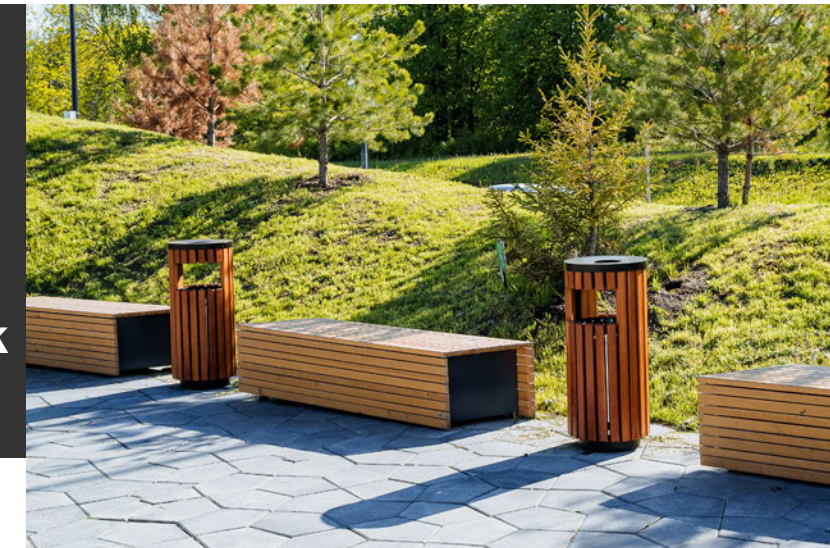
5. Native planting on either side and along shoreline



3. Some parking in the right of way for Georgina residents only

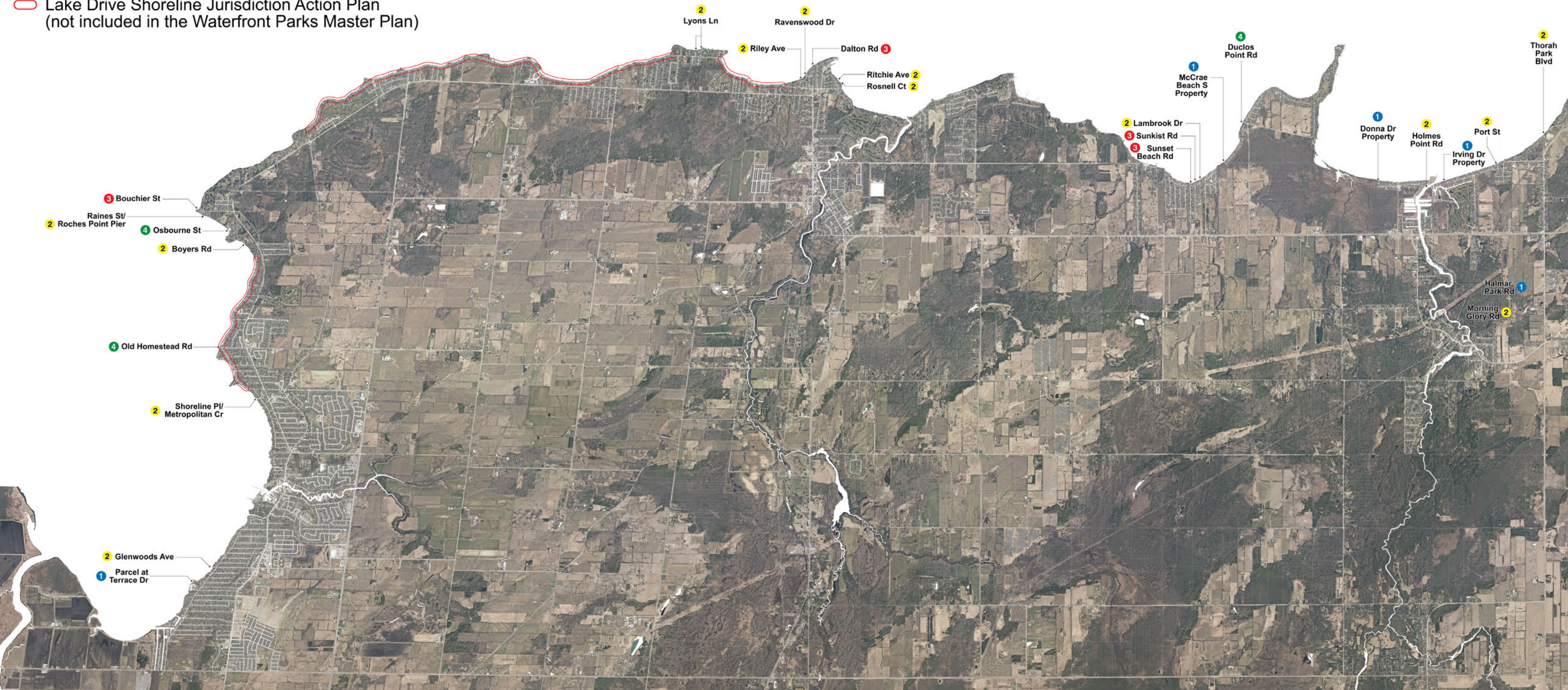


6. Potential amenities: waste receptacles, seating, canoe/kayak storage



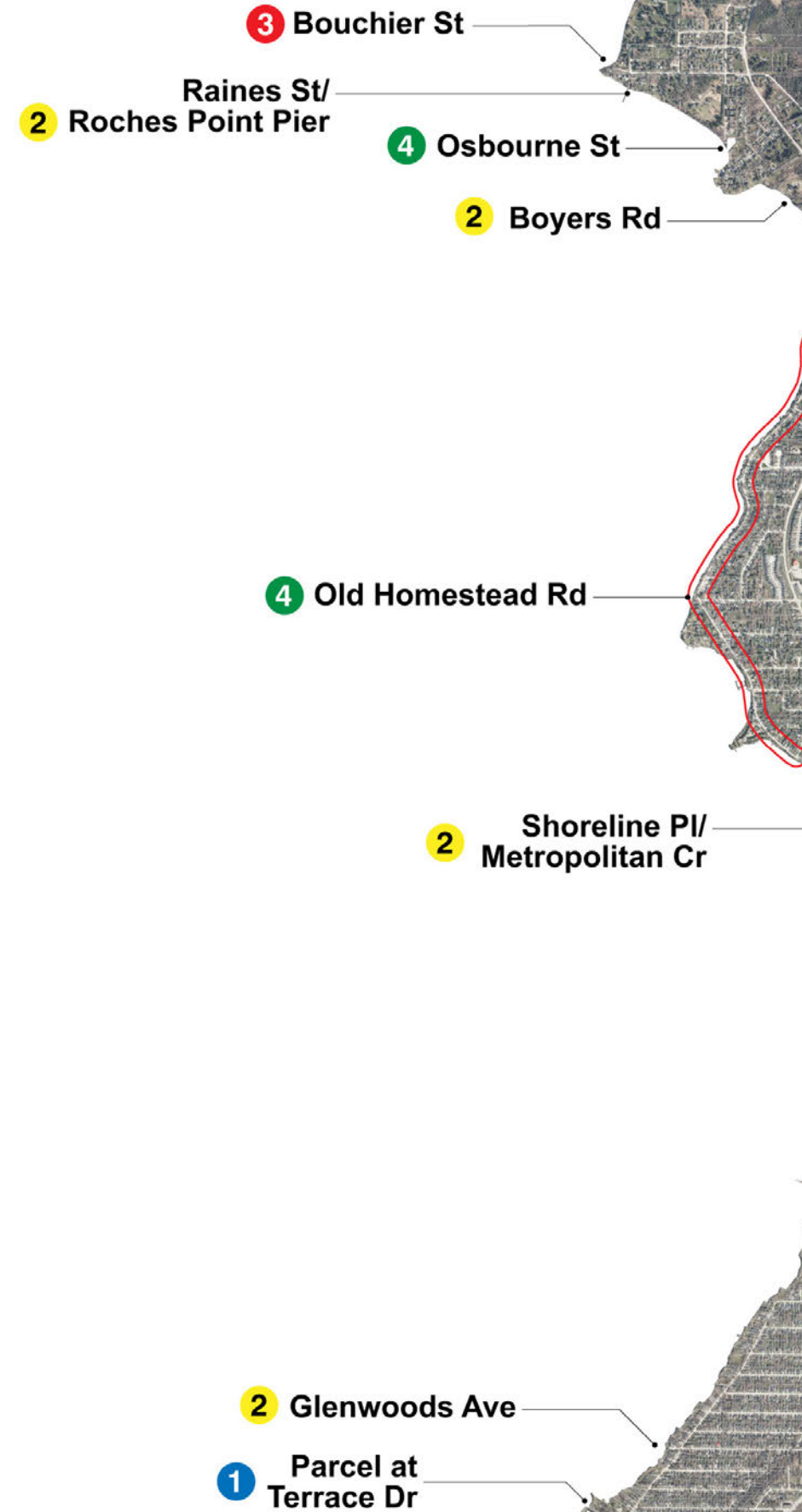
Classification and location of 27 Publicly Owned Waterfront Road Ends & Properties

- 1 Town owned parcels, not necessarily at a road end
- 2 Obvious road end and accessible
- 3 No trespassing, or signed as private or fenced to appear as private or signed as no lake access
- 4 Road end has a pump station, accessible
- ⬭ Lake Drive Shoreline Jurisdiction Action Plan (not included in the Waterfront Parks Master Plan)



West Portion

- 1 Town owned parcels, not necessarily at a road end
- 2 Obvious road end and accessible
- 3 No trespassing, or signed as private or fenced to appear as private or signed as no lake access
- 4 Road end has a pump station, accessible
- Lake Drive Shoreline Jurisdiction Action Plan (not included in the Waterfront Parks Master Plan)



Parcel at Terrace Drive 1



Old Homestead Road 4



Raines Street/Roches Point Pier 2



Glenwoods Avenue 2



Boyers Road 2



Bouchier Street 3




Shoreline Place/Metropolitan Crescent 2

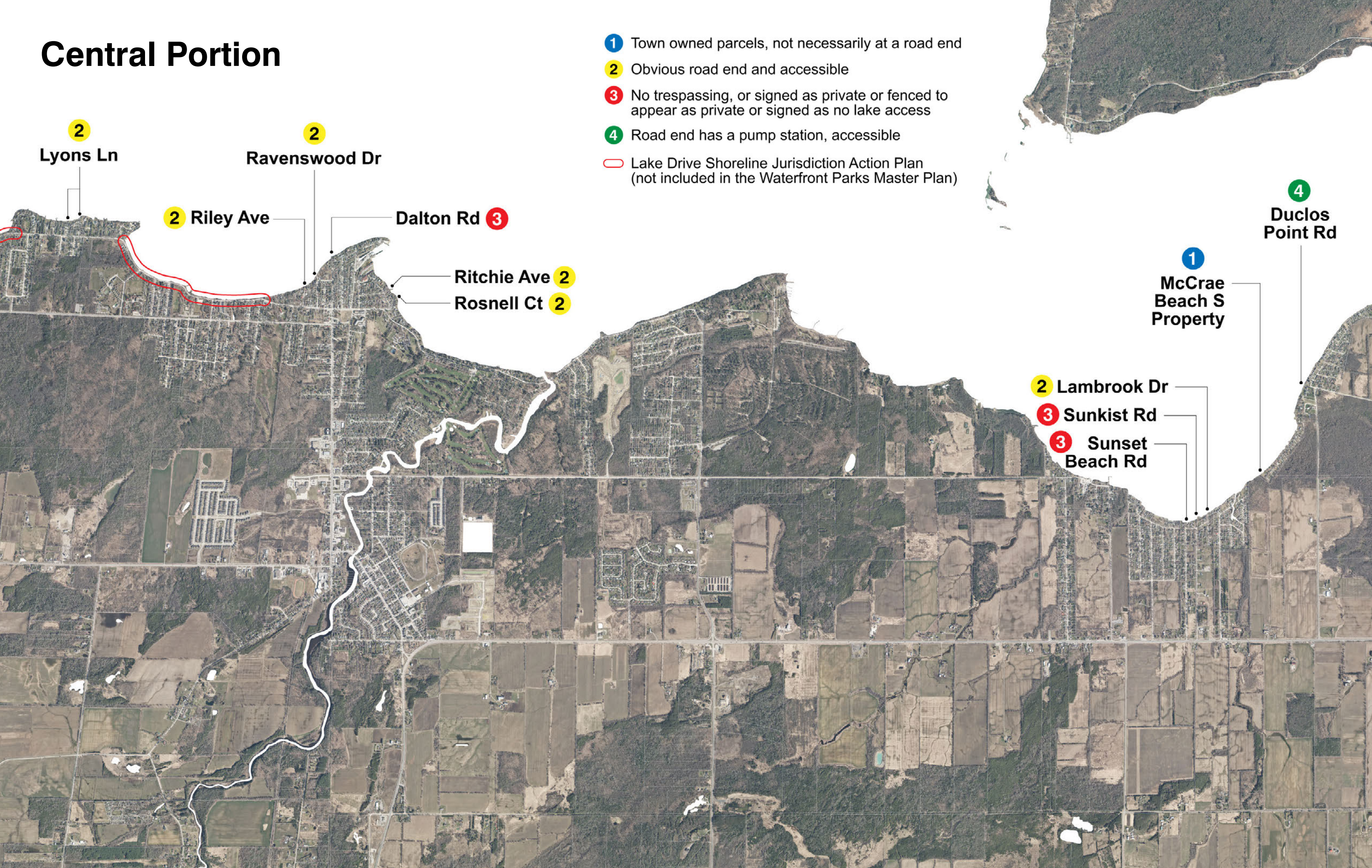


Osbourne Street 4



Central Portion

- 1 Town owned parcels, not necessarily at a road end
- 2 Obvious road end and accessible
- 3 No trespassing, or signed as private or fenced to appear as private or signed as no lake access
- 4 Road end has a pump station, accessible
-  Lake Drive Shoreline Jurisdiction Action Plan (not included in the Waterfront Parks Master Plan)



2 Lyons Ln
2 Ravenswood Dr
2 Riley Ave
3 Dalton Rd
2 Ritchie Ave
2 Rosnell Ct
1 McCrae Beach S Property
4 Duclos Point Rd
2 Lambrook Dr
3 Sunkist Rd
3 Sunset Beach Rd

Lyons Lane (West and East) 2



Dalton Road 3



Sunset Beach Road 3



Riley Avenue 2



Richie Avenue 2



Sunkist Road 3



Ravenswood Drive 2



Rosnell Court 2

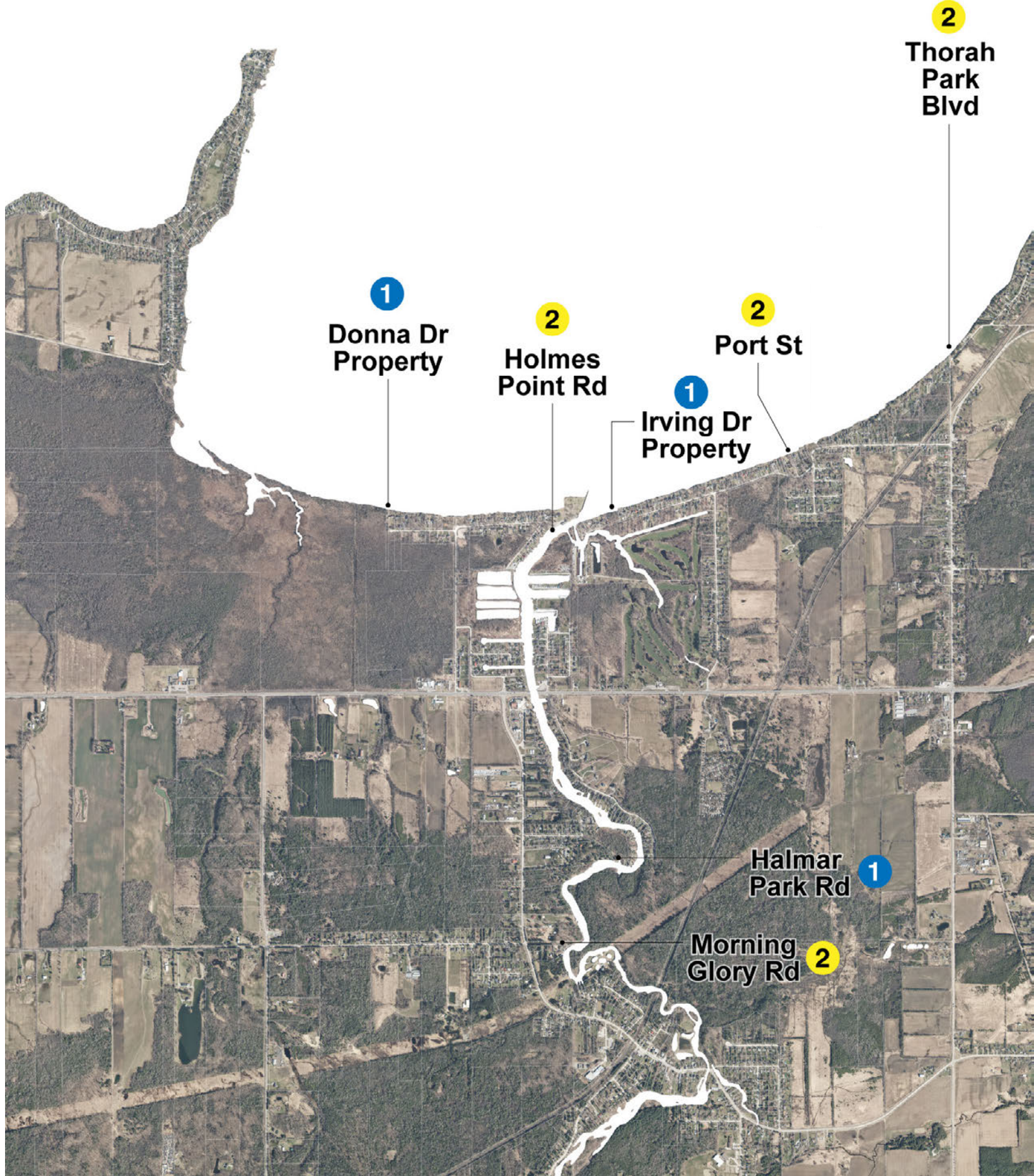


Lambrook Drive 2



East Portion

- 1 Town owned parcels, not necessarily at a road end
- 2 Obvious road end and accessible
- 3 No trespassing, or signed as private or fenced to appear as private or signed as no lake access
- 4 Road end has a pump station, accessible



Donna Drive Property 1



Port Street 2



Morning Glory Road 2



Holmes Point Road 2



Thorah Park Boulevard 2



Irving Drive Property 1



Halmar Park Road 1



Implementation

Priorities

In need of improvement

- Degraded landscape
- Play equipment in need of repair
- Creates a more sustainable space
- Creates a safer, more comfortable public place

Benefits the most Georgina residents

High number of residents within a 15 minute walk (approximately a 1.2 km radius)

Solves a problem

- Enhancing the park becomes part of a solution for something bigger (e.g. Lake Drive realignment)
- Create more parking
- Creates a permanent year round washroom
- Improves poor drainage/erosion problems
- Mitigates contamination

Investment will have an impact on investment, tourism and economic development

- Supports nearby businesses, creates opportunities for new businesses
- Creates opportunity for new residential development
- Creates a highly visible signature waterfront park

Table of Recommended Priority of Improvements (1-3 point scale with 3 being the highest/priority for change)

	In need of immediate improvement	Benefits the most Georgina residents	Solves a problem	Investment will have impact	Total	Influences on design
Willow Beach Park	3	3	3	3	12	Lake Drive Traffic Study
De La Salle Park	1	3	3	3	10	Lake Drive Traffic Study
Willow Wharf/ClearWater Farm	1	2	2	3	8	Memorandum of Understanding (MOU) with ClearWater Farm
Holmes Point Park	1	1	3	1	6	
Jackson's Point Harbour Marina/Malone Wharf/Bonnie Park	3	3	3	3	12	Benefits from a decision on adjacent lands
North Gwillimbury Park	1	1	2	1	5	Lake Drive Traffic Study
Pefferlaw Dam Park	1	1	1	1	4	
Mossington Wharf	3	1	1	1	6	Requires property acquisition to create a publicly accessible place
Maskinonge River Bridge	1	1	1	1	4	Specific piece of Infrastructure that primarily benefits one neighbourhood, primarily for access to schools, etc.

Implementation

Order of Magnitude Costs

Table of Order of Magnitude Costs for Waterfront Parks

	Access + Parking	Landscape and Grading	Recreation + Amenities	Signage + Site Furnishings	Other	TOTAL
Destination Waterfront Parks						
North Gwillimbury Park	\$3,850,000	\$450,000	\$2,000,000	\$25,000	-	\$6,325,000
Willow Beach	\$2,800,000	\$650,000	\$2,500,000	\$100,000	\$500,000	\$6,550,000
Willow Wharf Park/ClearWater Farm	\$1,000,000	\$30,000	-	\$10,000	-	\$1,040,000
De La Salle Park	\$5,500,000	\$1,250,000	\$750,000	\$20,000	-	\$7,520,000
Jackson's Point Harbour/Marina	-	-	-	-	\$2,100,000	\$2,100,000
Bonnie Park	\$400,000	\$200,000	\$2,500,000	\$80,000	-	\$3,180,000
Malone Wharf	\$200,000	\$140,000	\$15,000	\$10,000	-	\$365,000
Holmes Point Park	\$1,125,000	\$225,000	\$2,000,000	\$40,000	-	\$3,390,000
Pefferlaw Dam Park	\$850,000	\$100,000	\$1,600,000	\$20,000	-	\$2,570,000
						\$33,040,000
Community Waterfront Parks						
Adeline Park	\$1,100,000	\$60,000	\$720,000	\$10,000	-	\$1,890,000
Young's Harbour	\$1,750,000	\$75,000	\$1,500,000	\$12,500	-	\$3,337,500
Rayners Park	\$10,000	\$35,000	\$150,000	\$10,000	-	\$205,000
Franklin Beach Conservation Area	\$425,000	\$90,000	\$20,000	\$15,000	-	\$550,000
Glenwoods Park	-	-	\$185,000	\$20,000	-	\$205,000
Claredon Beach Park	\$20,000	\$15,000	\$105,000	\$10,000	-	\$150,000
Virginia Wharf	-	-	-	-	-	-
Riverview Park	-	-	\$185,000	\$10,000	-	\$195,000
Corner Park	-	-	\$185,000	\$10,000	-	\$195,000
						\$6,727,500

Phasing

Decisions on implementation will depend on a whole host of variables that are difficult to anticipate.

One important consideration is to be flexible to respond to opportunities as they may arise, such as piggy backing on other capital projects or to respond to funding programs.

- Coordination of other capital works;
- Council priorities;
- Available funding through grants;
- Allocation in the Town's capital budget;
- Coordination with development on adjacent lands;
- Desire to focus on specific parks;
- Opportunities to spread improvements across all 16 parks;
- Desire to focus on one type of improvement per year for efficiencies– eg. adding play facilities, adding furnishings, building washrooms;
- Annual allocation of money in the capital budget for waterfront projects;
- Visibility of improvements – a desire to create signature projects;
- Immediate need; and,
- Opportunity for economic development.

Parking Strategy

CURRENT

1. Waterfront Park Buffer Zone (WPBZ)

The Waterfront Park Buffer Zone is a defined area that “encompasses neighbourhoods where tourism has the potential to cause safety concerns and/or property conflict.” The WPBZ includes the entire shoreline area of Lake Simcoe and all Town roads in lakeside neighbourhoods. No parking or stopping is permitted in this area, and fines of up to \$150 will be given to those who do not comply.

2. Pay and Display Parking

Pay and Display Parking is enforced at the seven Destination Waterfront Parks with rates that vary based on the park and the day of the week from the Victoria Day holiday to Thanksgiving.

3. Residents Parking Pass

Georgina residents can obtain a maximum of four parking passes per household enabling them to park for free at waterfront parks.

4. Paid Duty Police Officers

The town uses paid duty police officers to control parking at busy times at Willow Beach and De La Salle Park.



PARK BY PARK RECOMMENDATIONS

Pay and Display

- Resident Parking Pass for Parking in Lots and On-Street
- Continued use of Paid Duty Policy Officers
- Delineation of Parking Stalls
- Parking Lots

Economic Development Opportunities

Examples of Pop Up Retail and Food Trucks on Waterfront

Example #1: Belleville Waterfront

Pop-ups and food trucks are both seasonal and rotating (booked on a one-week rotation) and operate from 11:00 am to 7:00 pm 5 days a week in peak season.



Example #2 Innisfil Waterfront

The Town of Innisfill provides opportunities for pop-up shops on their waterfront with permits allowing pop ups to operate from 9 a.m. to 9 p.m.

Example #3 Prescott

Pop-up retail shops available for lease from May to October, during the peak tourism season. Three pop-up site options are available.



Parks with Recommended Pop-Ups

Destination Waterfront Parks
North Gwillimbury Park
Willow Beach
De La Salle Park
Jackson's Point Harbour, Marina, Malone Wharf and Bonnie Park
Pefferlaw Dam Park

Conclusion

Principles

Connect to the Water



Safety for Park Users



Variety of Activities/
Flexible Spaces



Tourism & Economic
Development



Pedestrian Priority



Clear Organization



45,000 people
with population
projected to grow to
70,000 by 2051

16
Waterfront Parks

27
Road Ends

42
Locations for Public
Access to the Water's
Edge

52km
of Shoreline

93 Acres
of Waterfront Parks

**Partnership With
Clearwater Farm**

Waterfront Parks Master Plan

Final Council Presentation
May, 2024



 **The Planning Partnership**

PLAN B Natural Heritage
Baird
TOURISTICS
SCS Consulting Group