

# **Pefferlaw Recreation Needs Study**

## **Online Surveys and In Person Public Consultation Results**

### **ONLINE SURVEYS:**

Survey #1:

#### **DEMOGRAPHICS**

- 444 responses
- 85% (376) currently live in Ward 5
- 78% (348) identify as female.
- 75% identified as a 2-4 person household (29%- 4, 22- 3, 24%- 2)
- Highest community participation for the survey were from Pefferlaw, Virginia and Udora (66% of the respondents live in Pefferlaw, 15% Virginia, 12% Udora, 7% other)

#### **COVID IMPACTS**

How physically active has your household been during the COVID-19 pandemic compared to before?

- 50% - indicated they were less physically active than before.
- 32% - indicated there was no change/same level physical activity
- 16% - indicated they were more physically active than before
- 2% - unsure

Prior to the COVID-19 pandemic, please identify any of the following recreation activities or sports that you or anyone in your household participated in? Top five responses:

- 86% - Walking/jogging/hiking for leisure
- 65% - Swimming
- 49% - Playground use
- 43% - Hockey, figure skating or ringette
- 40% - Splashpad use

#### **BARRIERS**

If you and/or a member of your household were not able to participate in recreation activities as often as you would like prior to the COVID-19 pandemic? Top 3 reasons:

- 68% - The types of recreation programs or facilities does not exist in Pefferlaw (Ward 5)
- 36% - Recreation programs are not offered at a convenient time.
- 35% - Lack of information / unaware of opportunities about recreation in Pefferlaw (Ward 5)

#### **RECREATION PROGRAMS SATISFACTION RATE**

Satisfaction rate for the recreational opportunities for children (0-9)?

- Not at all Satisfied – 14%
- Somewhat dissatisfied – 25%
- Neither satisfied or dissatisfied – 17%
- Somewhat satisfied – 17%
- Very Satisfied – 4%
- Don't Know/don't use – 23%

Satisfaction rate for the recreational opportunities for youth (10-19)?

- Not at all Satisfied – 13%
- Somewhat dissatisfied – 19%
- Neither satisfied or dissatisfied – 16%
- Somewhat satisfied – 11%
- Very Satisfied – 2%
- Don't Know/don't use – 39%

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Satisfaction rate for the recreational opportunities for adult (20-54)?

- Not at all Satisfied – 17%
- Somewhat dissatisfied – 21%
- Neither satisfied or dissatisfied – 21%
- Somewhat satisfied – 17%
- Very Satisfied – 3%
- Don't Know/don't use – 21%

Satisfaction rate for the recreational opportunities for older adult (55+)?

- Not at all Satisfied – 12%
- Somewhat dissatisfied – 11%
- Neither satisfied or dissatisfied – 16%
- Somewhat satisfied – 10%
- Very Satisfied – 2%
- Don't Know/don't use – 49%

### AFFORDABILITY, PROMOTION AND MAINTENANCE

Recreation programs affordable for my household?

- Strongly agree – 9%
- Somewhat agree – 38%
- Neither agree or disagree – 19%
- Somewhat disagree – 19%
- Strongly disagree – 7%
- Don't Know – 8%

I am aware of recreational opportunities that exist in Georgina?

- Strongly agree – 12%
- Somewhat agree – 47%
- Neither agree or disagree – 13%
- Somewhat disagree – 16%
- Strongly disagree – 9%
- Don't Know – 3%

Town Recreation Facilities are well maintained?

- Strongly agree – 16%
- Somewhat agree – 44%
- Neither agree or disagree – 29%
- Somewhat disagree – 8%
- Strongly disagree – 3%

### USAGE

Use of the Pefferlaw Lions Hall

- Never – 53%
- Once per year – 21%
- 2-5 times per year – 15%
- 6-10 times per year – 3%
- 10+ times per year – 8%

Use of the Pefferlaw Ice Pad?

- Never – 27%
- Once per year – 13%
- 2-5 times per year – 25%
- 6-10 times per year – 17%
- 10+ times per year – 18%

In your opinion what is the greatest need in the community?



# **Pefferlaw Recreation Needs Study**

## **Online Surveys and In Person Public Consultation Results**

### **SURVEY #2**

#### **DEMOGRAPHICS**

- 104 responses
- 81% live in Ward 5
- 72% identify as female.
- Highest community participation for the survey were from Pefferlaw, Udora and Virginia (68% of the respondents live in Pefferlaw, 5% Udora, 4% Virginia and 23% other)

#### **RECREATION PROGRAMS AND FUTURE AMENITIES RANKING**

To improve the recreational opportunities offered in Ward 5, please rank in order highest (number 1) to lowest (number 8) the programs you would want to have for children (Ages 0-9)? Top one ranking:

- Sports – 32%
- Outdoor programs – 22%
- Fitness – 17%
- Preschool Playgroup – 10%
- Summer Camp – 7%
- Arts & Craft -4%
- Dance -3%
- Cooking – 0%
- Not applicable -5%

To improve the recreational opportunities offered in Ward 5, please rank in order highest (number 1) to lowest (number 10) the programs you would want to have for youth (Ages 10-19)? Top one ranking:

- Sports – 40%
- Fitness – 25%
- Outdoor programs – 17%
- Summer Camp – 5%
- Leadership – 5%
- Dance -2%
- Arts & Craft -1%

- Kickboxing – 0%
- Yoga – 0%
- Cooking – 0%
- Not applicable -5%

To improve the recreational opportunities offered in Ward 5, please rank in order highest (number 1) to lowest (number 7) the programs you would want to have for adults (ages 20-54)?

Top one ranking:

- Fitness – 44%
- Sports – 24%
- Outdoor programs – 14%
- Yoga/Meditation – 7%
- Arts & Craft -3%
- Kickboxing – 3%
- Cooking – 1%
- Not applicable -4%

To improve the recreational opportunities offered in Ward 5, please rank in order highest (number 1) to lowest (number 8) the programs you would want to have for older adults (Ages 55+)? Top one ranking:

- Fitness – 46%
- Yoga/Meditation – 18%
- Outdoor programs – 8%
- Card programs – 6%
- Sports – 5%
- Arts & Craft -5%
- Cooking – 1%
- Dance – 1%
- Not applicable -10%

# **Pefferlaw Recreation Needs Study**

## **Online Surveys and In Person Public Consultation Results**

### **SCHEDULE**

Which program schedule type best fits you and/or your family?

- Drop in – 17%
- Registered programs – 19%
- Both (Drop in and registered) – 63%
- Virtual Programming – 1%

### **FUTURE AMENITIES**

In the previous survey, the following amenities were identified to be considered for future planning for Ward 5. Please rank in order highest (number 1) to lowest (number 7)? Top one ranking:

- Splash pad – 27%
- Walking/biking trail – 25%
- Gymnasium -13%
- Skateboard park – 12%
- Youth centre – 9%
- Outdoor tennis/pickleball courts – 8%
- Outdoor basketball courts – 6%

### **IN PERSON PUBLIC CONSULTATION**

#### **STATION A: Children Programs (0-9)**

Programs you want to have for children?  
Ranked top choice

- Sports – 26%
- Summer Camp – 18%
- Preschool Groups – 12%
- Cooking – 10%
- Arts & Craft – 10%
- Dance – 8%
- Fitness – 8%
- Outdoor programs – 8%

*Other ideas/comments:*

- ❖ Taekwondo
- ❖ Soccer
- ❖ Baseball

- ❖ Use the facility we already have
- ❖ Library programs
- ❖ Story time
- ❖ Brownies/scouts
- ❖ Home economics/shop class
- ❖ Skate park

#### **STATION B: Youth Programs (10-19)**

Programs you want to have for youth?  
Ranked top choice

- Sports – 25%
- Fitness – 14%
- Leadership – 14%
- Summer Camp – 11%
- Arts & Craft – 8%
- Cooking – 8%
- Outdoor – 8%
- Yoga – 8%
- Dance – 4%
- Kickboxing – 0

*Other ideas/comments:*

- ❖ Gardening
- ❖ Library programs.
- ❖ Timing of programs after 6pm
- ❖ Install basketball nets on ice pad
- ❖ Baseball
- ❖ Soccer
- ❖ Use the facilities that are here already
- ❖ Cross country running
- ❖ CIT/LIT
- ❖ Sewing

#### **STATION C: Adult Programs (20-54)**

Programs you want to have for adults?  
Ranked top choice.

- Arts & Craft – 8
- Outdoor – 7
- Sports – 7
- Cooking – 6
- Fitness – 6
- Yoga – 4
- Kickboxing – 0

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## **Online Surveys and In Person Public Consultation Results**

### *Other ideas/comments:*

- ❖ Knitting
- ❖ Holiday themes crafts
- ❖ Crochet
- ❖ Trail guides – explain what food is growing there and info
- ❖ Pick up basketball, soccer, basketball, pickleball, etc.
- ❖ International cooking
- ❖ Yoga, Pilates and Dance
- ❖ Free space for community groups
- ❖ Free use of Town facilities for non profit and community groups
- ❖ Free use of seniors room/hall for cooking classes, craft classes, talented artisans in Pefferlaw who would use space.

### **STATION D: Older Adults (55+)**

Programs you want to have for older adults?

Ranked top choice

- Fitness – 23%
- Cards – 19%
- Outdoor – 15%
- Arts and Crafts – 15%
- Cooking – 13%
- Yoga, meditation, Tai Chi – 11%
- Dance – 4%

### *Other ideas/comments:*

- ❖ Pickleball – already have possible facility
- ❖ General purpose gym
- ❖ Sewing
- ❖ Free access
- ❖ Fitness
- ❖ Yoga
- ❖ Cardio classes
- ❖ Ballroom lessons

### **STATION E: Future Amenities**

Ranked top choice

- Skateboard Park – 26%
- Youth Centre – 20%
- Outdoor Tennis/Pickleball – 18%
- Walking, biking trail – 14%
- Outdoor Basketball – 12%
- Gymnasium – 10%
- Splash pad - 0

### *Other ideas/comments:*

- ❖ Staff the facility so more drop in courses can occur
- ❖ General purpose gym facility
- ❖ Gym equipment facility
- ❖ Dog park
- ❖ Utilize baseball diamond
- ❖ Utilize the existing soccer fields
- ❖ Use ice pad in summer for pickleball/tennis
- ❖ Control of ATV and snowmobiles which make walking/bike trails unuseable
- ❖ Update Holmes Point with sanitary facilities
- ❖ Improve parking lot
- ❖ Free use of town facilities for non profit groups and community
- ❖ Free use of baseball and soccer fields when unused
- ❖ Free use of our facilities for meeting
- ❖ More crafts, cooking classes etc.